

Press release
June 10th, 2024

ACQUISITION OF THE EXCLUSIVE BROADCASTING RIGHTS OF THE CONMEBOL COPA AMERICA 2024 IN SUB-SAHARAN AFRICA



CANAL+ Group is pleased to announce the acquisition of the exclusive French language broadcasting rights of the CONMEBOL AMERICA 2024 in Sub-Saharan Africa.

For this 48th edition, held from the 21st of June until the 15th of July in the United States, the CONMEBOL COPA AMERICA will bring together the usual ten South American teams and, for the first time, six teams from North America, Central America, and the Caribbean.

In total, 16 teams including Argentina, Brazil, Uruguay, USA, or Canada with world-renowned players such as Lionel Messi, Vinicius, Marquinhos, Christian Pulisic and Alphonso Davies, will be competing for the title of best nation of both continents.

From the 21st of June, an exceptional editorial coverage will be proposed by CANAL+ Group on CANAL+ SPORT channels with:

- 100% of the games to be aired live and in HD on CANAL+ SPORT 1 and CANAL+ SPORT 2 channels, also available live and replay with the CANAL+ app,
- And CANAL COPA AMERICA, the magazine dedicated to the competition, every game's evening.

CONMEBOL COPA AMERICA 2024 will be the opportunity to experience the great entertainment from 14 cities in the United States for CANAL+ SPORT CHANNELS' subscribers.

ABOUT CANAL+ GROUP

CANAL+ Group, a subsidiary of Vivendi, is a leader in the creation and distribution of content in the world, with a presence in more than **50 countries** and nearly 7,600 employees on every continent. CANAL+ Group has **26.4 million subscribers** worldwide, including 17.1 million in Europe, 8.1 million in Africa and 1.2 million in Asia-Pacific. It is the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa; Viaplay, the Scandinavian leader in pay-TV and streaming; and is also a shareholder in Viu, a leading Asian streaming business.

CANAL+ Group invests **3.5 billion euros in content every year**, making the group a key player in sport (main funder in France of football and rugby, and the leading partner of UEFA and the Premier League internationally), films (leading funder in France and Poland), series (including more than 50 original series per year in over 15 languages) and entertainment (documentaries, comedy, shows). CANAL+ Group offers over **2,000 channels**, including 130 produced in-house. In addition to content creation and its own channels, CANAL+ Group acts as an aggregator or both linear channels global streaming services including, Netflix, Disney+, Paramount+, Apple TV+ and Max.

With the support of its subsidiary STUDIOCANAL and its network of **14 production companies**, including 13 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a **catalogue of nearly 9,000 titles** from more than 60 countries, including those of Orange Studio following the acquisition of OCS by CANAL+ Group.

Canal+ Group is an innovative, technology-based company, with a leading direct to consumer digital offer via its CANAL+ /myCanal app, which is deploying internationally at an accelerating rate and currently has a presence in more than 40 countries and territories.

canalplusgroup.com/en

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