

Press release  
France, Poland, March 22<sup>nd</sup>, 2024

## **CANAL+ GROUP ACQUIRES EXCLUSIVE BROADCAST RIGHTS TO THE UEFA CHAMPIONS LEAGUE, UEFA YOUTH LEAGUE AND UEFA SUPER CUP IN POLAND**

**CANAL+ Group has acquired exclusive broadcast rights to all matches of UEFA Champions League, UEFA Youth League and UEFA Super Cup matches for the 2024/25, 2025/26 and 2026/27 seasons in Poland.**

Lewandowski, Mbappé, Salah, Haaland, Vinicius Junior, De Bruyne, Bukayo Saka, Odegaard... The greatest footballers in the world, the best European clubs and the most prestigious UEFA competition are back on CANAL+. The first event to be broadcast by CANAL+ in Poland will be the UEFA Super Cup, which will be played at the National Stadium in Warsaw in August. This will be followed by the first phase of the UEFA Champions League and the UEFA Youth League, which will be shown on CANAL+ and on the CANAL+ online streaming service.

Thanks to the new UEFA Champions League format, CANAL+ viewers will experience even greater football excitement. The number of participating teams will increase from 32 to 36, and the number of matches from 138 to 204. The revamped competition and the increased number of teams will also mean fewer breaks in the action, with matches being played every month from August to May.

From the 2024/25 season, the group stage will be replaced by a league phase in which each team will play eight matches - four at home and four away - instead of the current six. From the 1/8th final onwards, the competition will continue with the current knockout format.

Alongside the UEFA Champions League, viewers of CANAL+ and the CANAL+ online service will be able to follow the best matches of the UEFA Youth League.

**Edyta Sadowska, President and CEO of CANAL+ Poland,** said: *"Sport has been in CANAL+'s DNA for almost 30 years, and we make sure to offer our Polish viewers the best sporting events and unforgettable emotions. The UEFA Champions League is the best evidence of this, and we are therefore honoured to announce this news to all fans who have been waiting for the return of the greatest European football to CANAL+."*

The UEFA Champions League, the UEFA Youth League and the UEFA Super Cup are further sports rights that add to CANAL+'s rich portfolio in the Polish market. CANAL+ broadcasts there all PKO BP Ekstraklasa matches, selected Premier League matches, LaLiga EA Sports, PGE Ekstraliga (world's best speedway league), as well as matches from the NBA, and tennis tournaments from the WTA Tour series.

**The CANAL+ Group operates in Poland with 3 million subscribers and is delighted to extend its lasting relationship with UEFA there. CANAL+ Group currently has rights to UEFA club competitions in more than 50 countries including in France, Switzerland, Sub-Saharan Africa, Myanmar, or Haiti, and in Austria from next season.**

## ABOUT CANAL+ GROUP

CANAL+ Group, a subsidiary of Vivendi, is a leader in the creation and distribution of content in the world, with a presence in more than **50 countries** and nearly 7,600 employees on every continent. CANAL+ Group has **26.4 million subscribers** worldwide, including 17.1 million in Europe, 8.1 million in Africa and 1.2 million in Asia-Pacific. It is the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa; Viaplay, the Scandinavian leader in pay-TV and streaming; and is also a shareholder in Viu, a leading Asian streaming business.

CANAL+ Group invests **3.5 billion euros in content every year**, making the group a key player in sport (main funder in France of football and rugby, and the leading partner of UEFA and the EPL internationally), films (leading funder in France and Poland), series (including more than 50 original series per year in over 15 languages) and entertainment (documentaries, comedy, shows). CANAL+ Group offers over **2,000 channels**, including 130 produced in-house. In addition to content creation and its own channels, CANAL+ Group acts as an aggregator or both linear channels global streaming services including, Netflix, Disney+, Paramount+, and Apple TV+.

With the support of its subsidiary STUDIOCANAL and its network of **14 production companies**, including 13 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a **catalogue of nearly 9,000 titles** from more than 60 countries, including those of Orange Studio following the acquisition of OCS by CANAL+ Group.

Canal+ Group is an innovative, technology-based company, with a leading direct to consumer digital offer via its CANAL+ /myCanal app, which is deploying internationally at an accelerating rate and currently has a presence in more than 40 countries and territories.

[canalplusgroup.com/en](https://canalplusgroup.com/en)

## CONTACTS

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