

PRESS RELEASE  
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## **CANAL+ RENEWS UEFA CHAMPIONS LEAGUE RIGHTS IN FRENCH-SPEAKING SUBSAHARAN AFRICA AND CONFIRMS ITS STATUS AS THE MAIN PLATFORM OF WORLD AND AFRICAN FOOTBALL**



**The CANAL+ Group renews the rights to the UEFA Champions League for the 2024/2027 cycle, reinforcing its position as a major player in the broadcasting of prime football competitions in French-speaking sub-Saharan Africa.**

For the next three seasons CANAL+ will broadcast first-pick Wednesday evening matches from the UEFA Champions League, as well as the UEFA Champions League Final and the UEFA Super Cup, on an exclusive basis.

The rights also include a Wednesday show that will feature highlights of all matches of the season, as CANAL+ African subscribers will not miss a single goal of the competition and will benefit from the editorial expertise of CANAL+'s journalists and pundits.

CANAL+, which broadcasts the world's top leagues in the 2023/2024 season, has thus confirmed its position as a leading sports broadcaster in Africa offering its subscribers a unique sports line-up in 2024 which began with an exceptional coverage of the TotalEnergies 2023 Africa Cup of Nations on the dedicated CANAL+ CAN channel.

CANAL+ subscribers were also able to enjoy the start of the UEFA Champions League knockout stage on February 13<sup>th</sup> on the CANAL+ Sport channels, leading up to the final in London on June 1<sup>st</sup>.

"We are delighted to continue to offer exclusively to our African subscribers Wednesday's first match picks and final of one of Europe's most prestigious football competitions. This is fully in line with CANAL+'s approach in Africa: we want our subscribers to have access to the best of international football," **says Jacques du Puy, President of CANAL+ INTERNATIONAL.**

CANAL+ is indisputably **the number one sports destination** and the only offer in French-speaking Africa to broadcast more than 1,000 football matches per year, notably the UEFA Champions League and the top 6 international leagues (Premier League, LaLiga, Ligue 1 Uber Eats, Serie A, Bundesliga and Saudi Pro League) in 2023/2024.

In addition, CANAL+ offers its subscribers exclusive coverage of major international sports competitions such as the NBA, Formula 1, MotoGP or UFC. CANAL+ is also known as home to some of the best leading experts and commentators, who also host iconic shows such as "Talents d'Afrique" or "Les Grandes Bouches"

#### About CANAL+ Group

*CANAL+ Group is a global media company, and a major player in the production and marketing of television channels, operating globally with a presence in more than 50 countries across Europe, Africa and Asia. Including through its subsidiary Studiocanal, CANAL+ Group owns and operates 20 production companies and is the leading producer and distributor of feature films and TV series in Europe, with capabilities in Europe, Africa and Asia. Studiocanal holds a movie library of more than 8000 titles from 60 Countries.*

*CANAL+ Group is passionate about serving audiences globally with best-in-class technological solutions and world leading content. CANAL+ Group firmly supports the development of and investment in a strong and thriving local production center. Local content is at the heart of the CANAL+ business model.*

*CANAL+ Group has a long and proud history of investing and operating in Africa, having been present on the continent for over 30 years and already directly serves 8 million African consumers. Through its initiatives in Africa, CANAL+ Group has sought to create, produce, and distribute local content while investing in local skills, providing jobs and training for those who live within its markets of operation. This has included CANAL+ University, which offers aspiring African talent access to training in audiovisual and cinema, both directly and through partnering and supporting existing local schemes. Each year over a 1000 young creatives study 60 courses at the university, and our aim is to double this intake in the coming years.*

#### **CONTACTS**

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