



Press release
Issy-les-Moulineaux, April, 2nd 2024

AUDREY BRUGERE APPOINTED MANAGING DIRECTOR OF L'OLYMPIA



Audrey Brugère has been appointed Managing Director of L'Olympia. Since September 2022, she has held the position of EVP Literary Adaptations at CANAL+ Group. She will start her new position as of May 6, 2024.

Audrey Brugère succeeds Laurent de Cerner. She will report to Maxime Saada, Chairman & CEO of CANAL Group and Chairman of L'Olympia.

Maxime Saada, Chairman & CEO of CANAL+ Group and Chairman of L'Olympia: "I am delighted with Audrey Brugère's arrival at L'Olympia, marking a new milestone in her remarkable career. Her qualities and experience will be invaluable in continuing to shine the spotlight on this legendary venue, with as much passion as it has been animated since its opening 130 years ago. Audrey will be able to rely on a talented team by her side. I wish her the greatest success in this new adventure."

Audrey Brugère, Managing Director of L'Olympia: "It is a great joy to take on new responsibilities in a cultural institution like L'Olympia, a true legendary stage that has always been at the heart of French and international artistic life. I am very glad to join a team of great talent, made up of enthusiasts, and to work with them to continue the development and influence of L'Olympia!"

L'Olympia warmly thanks **Laurent de Cerner** for his commitment and valuable contribution to the service of artists and the public alike. He has succeeded in perpetuating the know-how, tradition, and love of the stage since its origins, while remaining attentive to emerging trends, opening doors to new artistic styles, and anticipating the challenges of tomorrow's stage. L'Olympia extends its best wishes for success in his future projects.

Audrey Brugère joined the CANAL+ Group in 2009. She initially held positions in strategic marketing, digital and communication, before being appointed Director of CANAL+ Kids Programs Unit and Foreign Series Programs Unit. In 2022 she joined STUDIOCANAL as Director of Literary Adaptations and member of the Management Committee. Audrey is a graduate of HEC (2004). Before joining CANAL+, she co-organized the 1st Women's Forum and then spent 4 years as a consultant with Bain & Company.

Photo credit: Philippe Mazzoni / CANAL+

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