



Press Release
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CANAL+ GROUP LAUNCHES ITS STREAMING PLATFORM IN CZECH REPUBLIC AND SLOVAKIA



CANAL+ Group reinforces its presence in the Czech Republic and Slovakia and launches a new streaming platform under the CANAL+ brand.

After the introduction of CANAL+ Sport channel in August 2022 to host the exclusive rights of English Premier League matches and CANAL+ Action just recently in these two countries, CANAL+ now launches a rich content offer within its digital platform, mixing European films and series, international blockbusters, local productions, or content related to the Premier League.

The service will also offer access to **7 linear channels produced by CANAL+ (including CANAL+ Sport)** thus positioning itself as a unique offer mixing linear content and **SVOD**, and a strong alternative to the pay TV offers already available on the Czech and Slovak markets.

The catalogue will be enriched by various studios and rights, including **Studiocanal**, a wholly-owned subsidiary of the group, as well as other production companies such as PROROM, ALL3Media, Freemantle Media or Paramount.

CANAL+ will also rely on original creations coming from different geographies of the group, such as the latest European creation **Django**, available from May 4th, as well as the successful Polish series **Kruk**.

CANAL+ will also aim to develop **local productions, such as "Daughter of the Nation"**, a 6-episode mini-series and historical romantic comedy soon to be filmed for broadcast in 2024.

The service will be offered for a monthly fee of **around 8 Euros/month**.

According to Jacques du Puy, CEO of CANAL+ International: "The Czech Republic and Slovakia are important markets for the group. This launch is the result of our strategy initiated a year ago through the broadcasting of Premier League, aimed to offer a complete range of premium content (sports and series in particular) in Czech Republic as well as in Slovakia, under the CANAL+ brand"

"In line with the group's strategy, we want to assert our role as a distributor but also as a producer of our own sports content, films and series. The launch of this platform fully meets this challenge" says Ladislav Řeháček, VP of CANAL+ Luxembourg for the Czech Republic and Slovakia.

One year after launching its streaming service in Austria, CANAL+ Group, **which now has 25.5 million subscribers worldwide**, is accelerating its growth in Europe. Already the leading satellite operator in the Czech Republic and Slovakia via Skylink brand (brand of M7 Group, a CANAL+ Group company since 2019), the group is strengthening its digitalization and the CANAL+ footprint internationally with this new launch.

ABOUT CANAL+ GROUP

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguesespeaking Africa.

CANAL+ Group is a major player in the production and marketing of television channels, with 116 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, Paramount+ and Apple TV+.

With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages).

With the support of its subsidiary STUDIOCANAL, which owns 12 production companies in 9 European countries, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries.

Finally, it is also a key player in digital with its CANAL+ /myCANAL app, whose international deployment is accelerating, with a presence in some thirty countries to date.

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