

Press release
Issy-les-Moulineaux, July 20th, 2023

CANAL+ GROUP ANNOUNCES ITS INVESTMENT IN VIAPLAY GROUP

CANAL+ Group, leading pay-TV player present in Europe, Africa, and Asia, announces its acquisition of a 12% stake in Viaplay Group, leading pay-TV player in the Nordic countries.

About CANAL+ Group

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa.

CANAL+ Group is a major player in the production and marketing of television channels, with 130 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, Paramount+ and Apple TV+.

With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages).

With the support of its subsidiary STUDIOCANAL, which owns 14 production companies, including 9 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries.

Finally, it is also a key player in digital with its CANAL+ /myCanal app, whose international deployment is accelerating, with a presence in some thirty countries to date.

Elvire Charbonnel

Corporate communications

+33 1 71 35 54 47

elvire.charbonnel@canal-plus.com