



Conscious of the need to reduce its ecological footprint, the CANAL+ Group has decided to join the collective ECOPROD. The aim is to actively take part in the identification and the spread of good practices, and establishing a set of specific tools in order to produce more environmentally-friendly audiovisual content.

Therefore, to mark our collaboration, we would like to draw your attention to a few points that we feel are essential to put in place.

We recommend, where possible, to:

➤ **Limit the impact of transportation by:**

- Using shared transport solutions (public transport, carpooling) and promoting teleworking when possible
- Promoting rail transport instead of plane
- using hybrid and/or electric hybrid for travel during filming
- reducing the weight of transported material to the strict necessary

➤ **Consume responsibly and limit waste by:**

- choosing local suppliers for all the purchases, favoring bulk organic products and offering vegetarian alternatives (e.g. catering, snacking, etc.)
- using responsible materials and products of natural origin in the manufacture of sets and props (recyclable paints, local wood, etc.) and for make-up
- reducing food waste and the use of paper
- avoiding single-use products (e.g. wipes, disposable dishware, etc.) and use reusable containers instead (e.g. reusable drink bottles/flasks instead of cups)
- encourage eco-design of sets by improving their functionality and the reuse of costumes (e.g. avoiding the purchase of new items by giving them to associations after use)
- improvement of waste sorting

➤ **Reduce the carbon footprint of technical equipment by:**

- avoiding the use of generators and shutting down unnecessary equipment
- consuming primarily electricity from renewable sources and using low consumption lighting
- extending to the maximum the lifespan of technical equipment



➤ **Ensure the respect of biodiversity:**

-when filming in a natural environment, define a strategy for respecting biodiversity in cooperation with the managers of the natural areas

➤ **Make an environmental assessment, such as:**

- calculation of the weight of waste produced by type

- kilometres travelled by type of vehicles

- carbon footprint following the methodology of the ADEME, used in ECOPROD's footprint calculator <http://www.carbonclap.ecoprod.com/>

➤ **Contribute to the reduction of greenhouse gas up to the level of the impact generated by the production process**

Several structures offer the purchase of carbon credits, delivered on certified projects.

We thank you for your attention to those recommendations and we are at your disposal to answer your questions and share your experiences : [usual contact] or at [marine.schenfele@canal-plus.com](mailto:marine.schenfele@canal-plus.com) for the CANAL+ Groupe CSR department.