

Press release  
Paris, February 8th, 2022



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## **ANNA MARSH APPOINTED MEMBER OF THE CANAL+ GROUP MANAGEMENT BOARD**

**The Supervisory Board has appointed Anna Marsh as a member of the CANAL+ Group Management Board for a term of 4 years from February 8, 2022.**

Anna MARSH joined STUDIOCANAL in 2008, where she most recently held the positions of Head of International Sales and Managing Director of STUDIOCANAL UK, before being appointed CEO of STUDIOCANAL in 2019.

Maxime Saada, Chairman of CANAL+ Group Management Board: *"I am very happy to welcome Anna Marsh into our Management Board. Her international profile, knowledge of our markets and ability to oversee all her teams, as well as the greatest European and international talents across cinema and series, are essential in the acceleration and growth of STUDIOCANAL, which she has already led to new heights. Anna Marsh is a great and inspiring professional, whose qualities and skills are valuable assets for our Group. »*

*Anna Marsh has nearly 20 years of experience in the entertainment industry. After graduating from the University of Otago in New Zealand and then HEC, she began her career in 2002 in the International*

*Sales department of Tele Images Productions (Marathon group), before becoming International Sales Manager at TFI International. Anna Marsh joined STUDIOCANAL in 2008 as VP International Sales. In 2013, she was appointed Head of International Distribution Strategy, and shortly after Head of International Sales. In 2017, she was appointed EVP, International Distribution at STUDIOCANAL and in March 2019, she was appointed Managing Director of STUDIOCANAL UK. In December 2019, Anna Marsh was appointed CEO of STUDIOCANAL.*

### **About CANAL+ Group**

CANAL+ Group is a leading media company and pay-TV operator. It is also a leading player in free-to-air television with three national channels, C8, CSTAR and CNEWS, and an ads sales agency. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals 22.1 million subscribers worldwide, including 8.9 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. CANAL+ Group is wholly-owned by worldwide integrated content, media and communication group, Vivendi.

### **Contacts**

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